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Brady creates new 2013 Aerospace, Defense and Mass Transit Brochure
--New brochure features expanded product and easy-to-read format--

MILWAUKEE, Wis. (August 27, 2013) — [Brady](#) released today its 2013 [Aerospace, Defense and Mass Transit \(ADM\) brochure](#). The new brochure offers a comprehensive view of the company's solutions for wire identification with information on materials, printers and software.

Brady's 2013 ADM brochure includes four additional pages of identification material product, improved layout of product specifications and easy-to-understand DoD UID system overview, in addition to an easy-to-navigate look and layout for readers.

"The brochure provides a centralized resource for our users to find productive identification solutions that give them greater flexibility in how they structure wire-marking into their overall production process," says Robert Prosser, global product manager for product identification materials.

The brochure was designed to combine label design software, volume on-demand printers and highly engineered material solutions. This provides one resource to help customers adapt the identification process into their overall activities. This also allows users to customize their identification needs to their specific business.

For more information:

Contact a Brady representative at 1-888-272-3946 to request [a copy of the 2013 ADM brochure](#). To learn more about Brady's ADM solutions and product lines, visit www.BradyID.com. In Canada, visit www.BradyCanada.ca

About Brady Corporation:

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,900 people at operations in the Americas, Europe and Asia/Pacific. Brady's fiscal 2012 sales were approximately \$1.3 billion. More information about Brady Corporation is available at www.bradycorp.com.

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